



What studying in English actually means...

Academic English: A foreign language for everyone

Dr Karen Ottewell, Director of Academic Development & Training for International Students

Welcome

How many of you are UG?



How many of you are PG?

How many of you have been previously educated in the UK or through the medium of English?





What concerns, if any, do you have about studying through the medium of English at Cambridge?





It's important to know that...



Academic Language...



'...is **no-one's** mother tongue'

Academic (writing) skills are not innate ...

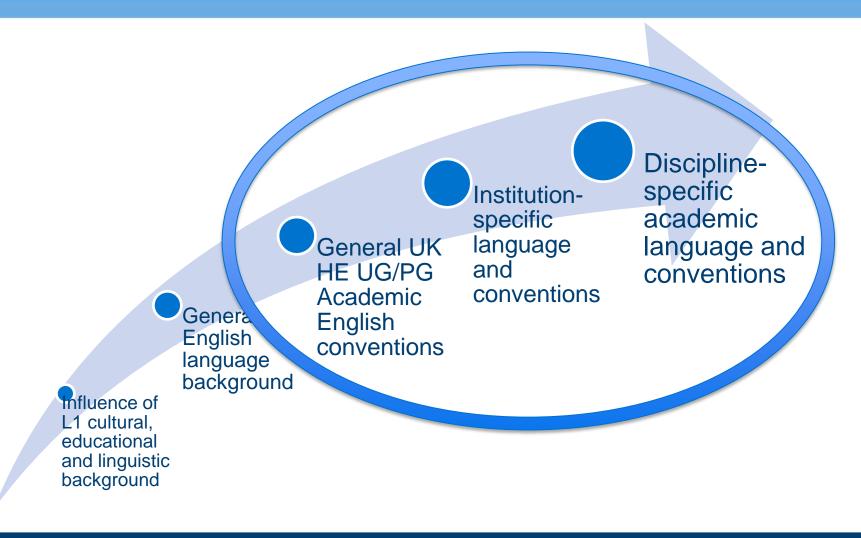
They need to be actively learned, practised and continually trained and honed ...

even for native speakers.





All language is contextual





What we are going to look at:

The way we teach, the assessment methods we use, the emphasis on independent and self-directed learning may be very different to what you are used to.

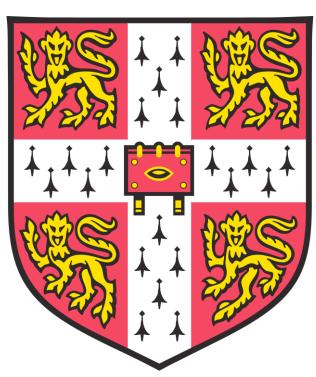
- 1 recognize the challenges that studying in English will pose;
- ② understand the approach and conventions of academic English, which may vary quite considerably from those of your first language; and
- 3 Identify the learning strategies that you can employ in order to meet these challenges and fulfill your academic potential.



Three Types of Shock

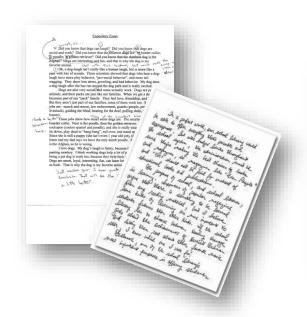


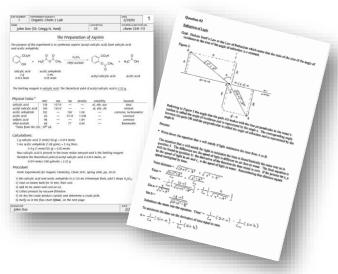






So – what will be expected of you?







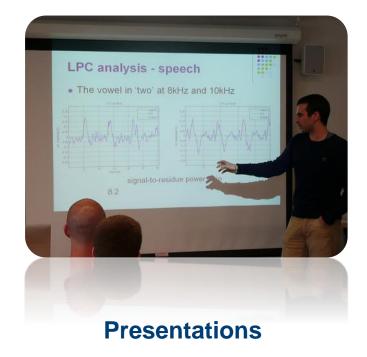
Weekly supervision essays

Lab Reports

Thesis







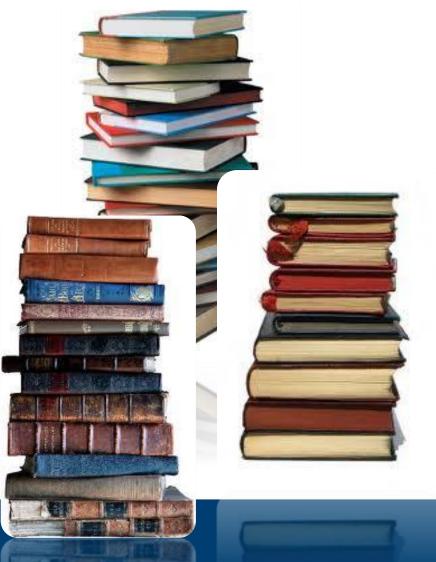
These are the two main ways you will be assessed...





But of course there will also be lots of these...







And not forgetting....

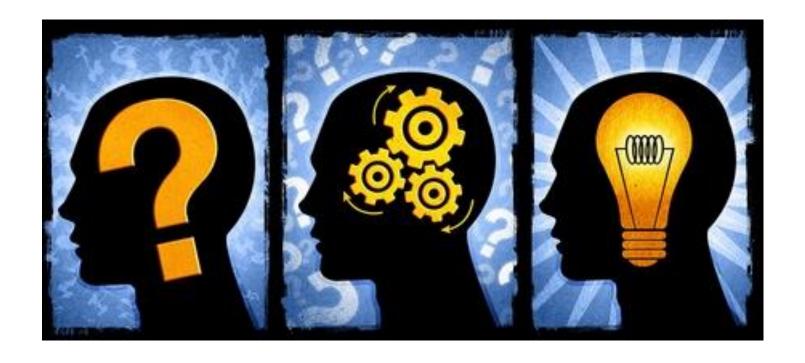




Emphasis on independence and self-centred study...



... where Critical Thinking is key





Bloom's Taxonomy



Produce new or original work

Design, assemble, construct, conjecture, develop, formulate, author, investigate

evaluate

Justify a stand or decision

appraise, argue, defend, judge, select, support, value, critique, weigh

analyze

Draw connections among ideas

differentiate, organize, relate, compare, contrast, distinguish, examine, experiment, question, test

apply

Use information in new situations

execute, implement, solve, use, demonstrate, interpret, operate, schedule, sketch

understand

Explain ideas or concepts

classify, describe, discuss, explain, identify, locate, recognize, report, select, translate

remember

Recall facts and basic concepts

define, duplicate, list, memorize, repeat, state



Vanderbilt University Center for Teaching



And, of course, everything's in ...







In terms of English language proficiency...



...you have all already met or exceeded the University's minimum English language requirements.



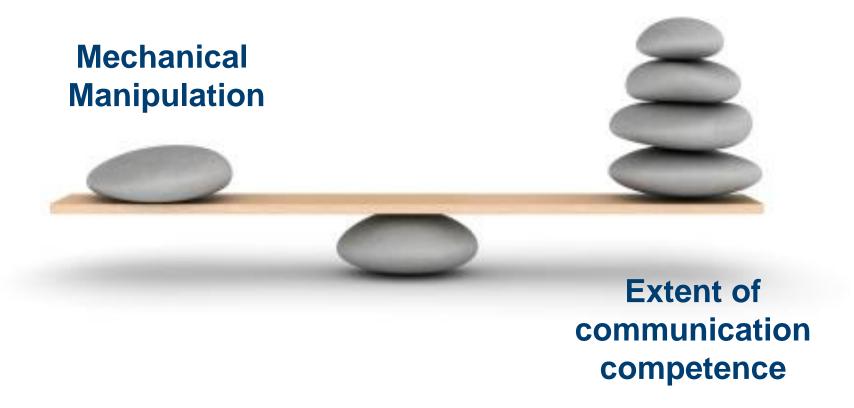
ONLY-THE-MINIMUM REQUIREMENT

It's not simply a case of ...





In linguistic terms...





It's studying in English – which is more like this:









But what is 'academic English'?





Well...

- Developing an argument
- Linking theory and evidence
- Drawing a conclusion
- Analysis
- Being critical
- Developing a central idea
- Processing information
- Incorporating facts
- Using correct terminology

- Using of evidence to support an argument
- Using primary texts
- Using quotations
- Acknowledging work previously done in field
- Presenting in a logical order
- Using analytical interpretation
- And so much more ...



So, it's not just about the language...





There are <u>no</u> grammatical patterns or lexical items in academic English that do not appear in general English.

KEY WORD: ACADEMIC

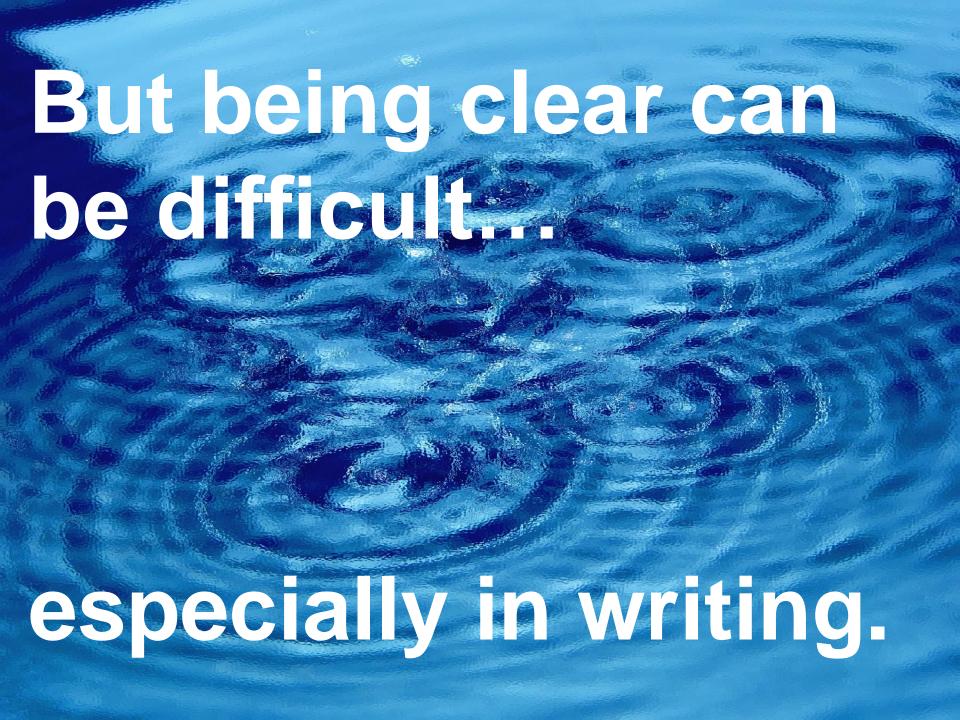
Academic English...

English that the Korean researcher uses to communicate their ideas to the Brazilian researcher at a conference in Moscow.











Well, writing is not just about, well, the writing...

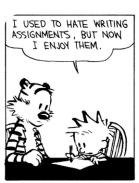


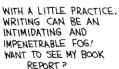
New Area More Difficult

Complex Writing Deep Thought?

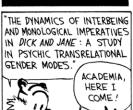
The Unavoidable **Problem of** Inexperience











I REALIZED THAT THE

PURPOSE OF WRITING IS

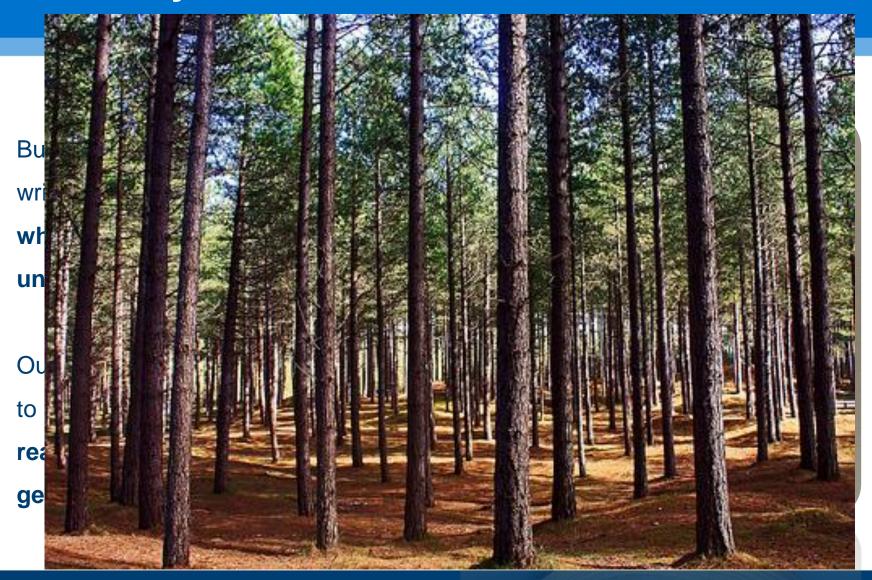
TO INFLATE WEAK IDEAS, OBSCURE POOR REASONING. AND INHIBIT CLARITY.







But mainly it's because we ...





It involves starting, progressing and, finishing a complicated and challenging set of tasks.







It requires you to activate lots of different skills, sometimes at different stages and phases in the process, sometimes all at the same time.



It's important not to lose sight of the fact that <u>all</u> academic writing starts with flawed, incomplete, vague hunches, ideas and concepts.





But the key is to exploit its revisability:

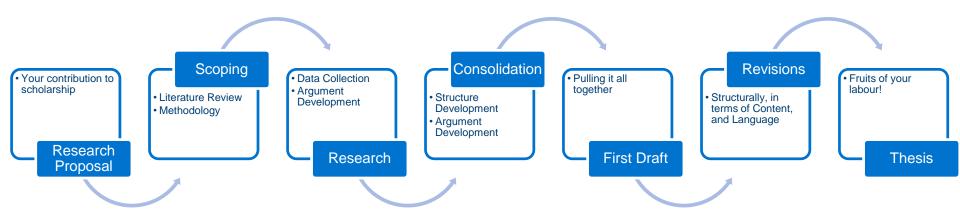
this then allows you to come full circle, to revisit ideas, to explore the same things in different ways, to revise, and to reconceptualise ...



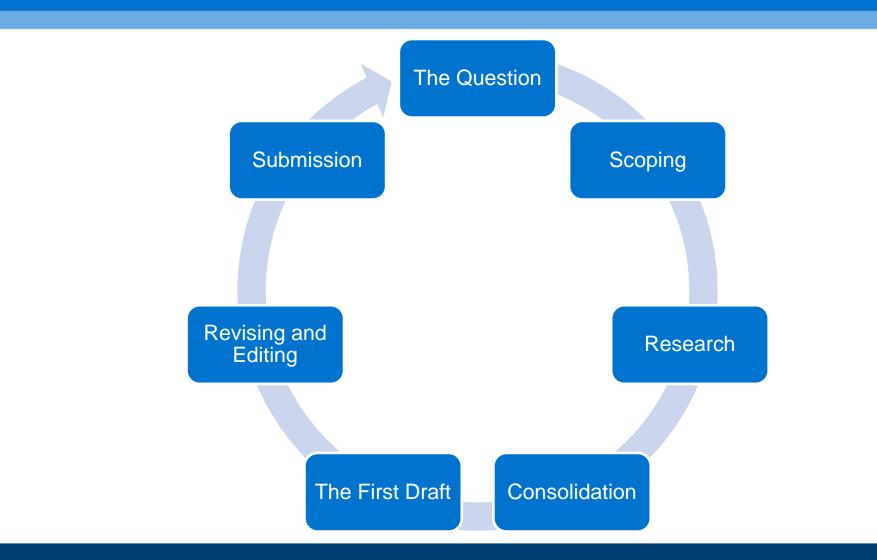
- all of which are arguably central to the essence of scholarship itself.



Academic Communication is a process



... since the process is more cyclical



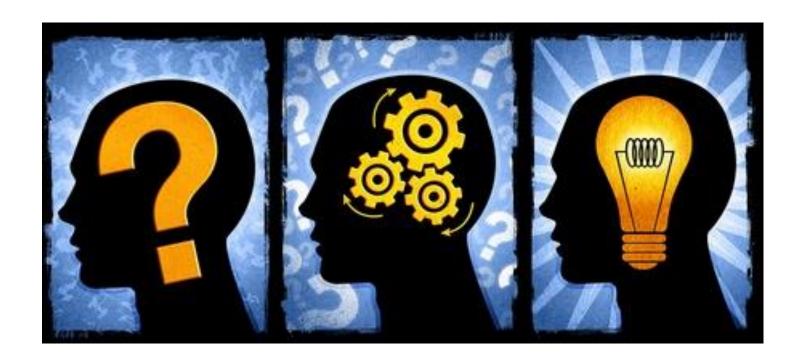


In fact, each stage could be said to be cyclical itself...

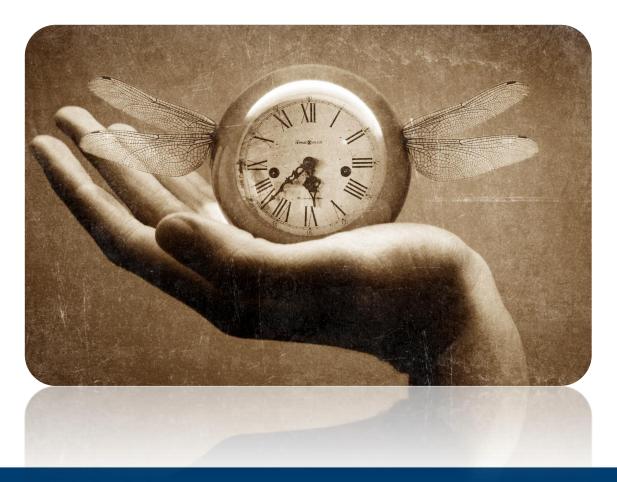




So, critical thinking at every stage is vital



And, of course, there's the external constraint of...



Don't forget that writing is a **Process**

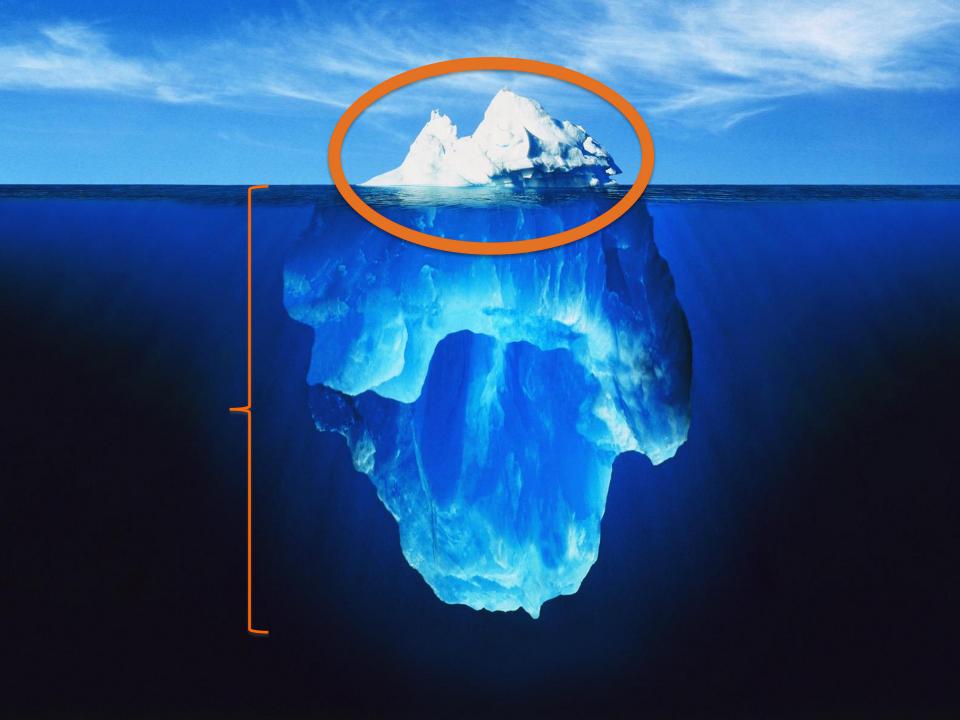




'I always try to write on the principle of the iceberg. There is seven-eighths of it under water for every part that shows.'

Ernest Hemingway





It is important to write <u>at every stage</u> in the process



Write to *Remember*Write to *Understand*Write to *Gain Perspective*

Thinking in written form is more useful, more sustained, more... thoughtful



In fact, you never stop writing...

- 1 To take notes
- ② To draft out ideas
- 3 To consolidate ideas
- (4) To outline sections
- 5 To draft drafts
- 6 To edit drafts
- 7 To continually edit
- 8 And on, and on, and on...





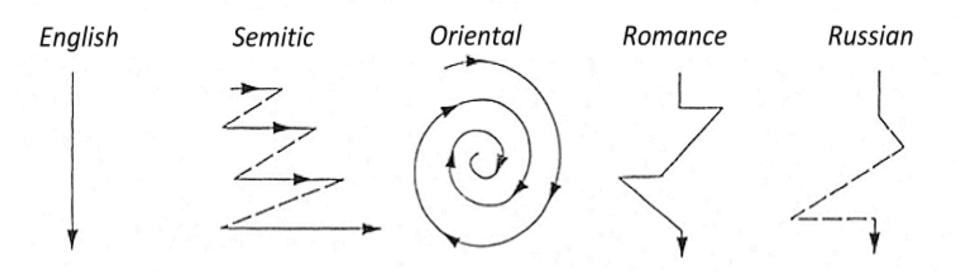
When English is not your L1...



Cultural Influence on Language



Contrastive / Intercultural Rhetoric



Kaplan's doodles





- But what are these 'expectations of the native reader'?
- Where have they come from?
- How can the (L2) student adopt them?

Cultures do not write using the same assumptions, strategies and goals.

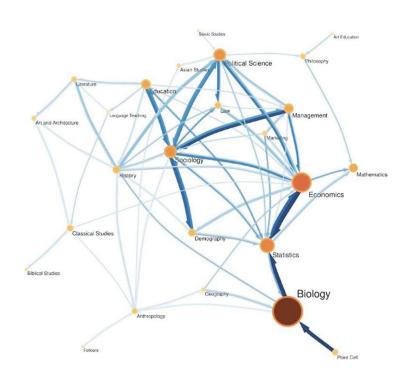


Developing arguments is a culturally embedded topic: different cultures have different ways of approaching the initial formation and development of an argument.

And there are different kinds of *cultures*...



NATIONAL



DISCIPLINARY



Remember our box?







Awareness-raising to address this:

TO LOOK AT <u>HOW</u> (ACADEMIC) ENGLISH WORKS

BLIND SPOT



AND, MORE IMPORTANTLY, WHY.



Conceptual Foundations of English





Rhetorical Heritage



Logic is not universal -



It is culturally defined.

The language and related approach to expression of...



... have evolved out of the **Anglo-European** cultural pattern.

The expected **sequence of thought** in English



is essentially a **Platonic- Aristotelian** sequence.



Argumentative structural preference





In terms of argumentation, we therefore tend to prefer a **tight chain of reasoning**:



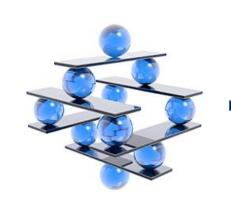
But not all cultures share this preference...



Writer-Responsibility



CLARITY in



STRUCTURE ARGUMENTATION LANGUAGE



Source:

John Hinds, 'Reader versus Writer Responsibility: A New Typology', Writing Across Languages: Analysis of L2 Text, eds. U. Connor and R Kaplan (Addison-Wesley Publishing Company, 1987), pp.141-152

What are the differences?



WRITER

- linear
- parallel progression
- accumulative
- tight chain of reasoning
- LOGOS
- clear and concise
- 3-part structure
- Unit of composition: paragraph

READER



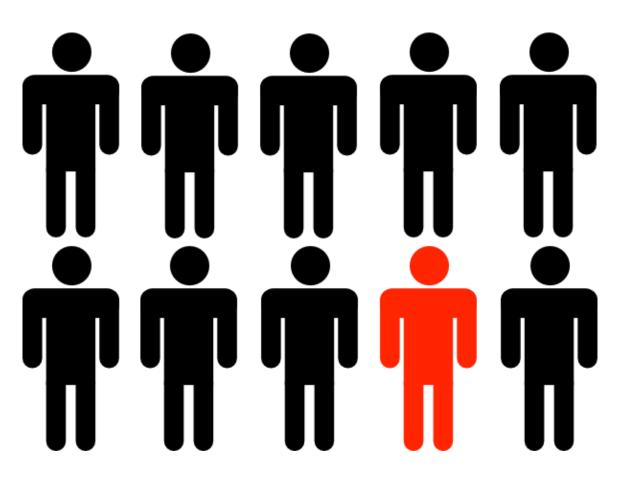
- non-linear or quasi-linear
- sequential progression
- tangential
- looser, with richer detail and context
- ETHOS & PATHOS
- elaborate and complex
- multi-part structure
- Unit of composition: larger conceptual blocks





Why?





Two Examples:

Reader-Responsible Approach Weight-Time-Importance
Allocation





CLARITY OF COMMUNICATION

in academic English

CULTURAL INFLUENCES
ON COMMUNICATION &
ARGUMENTATION

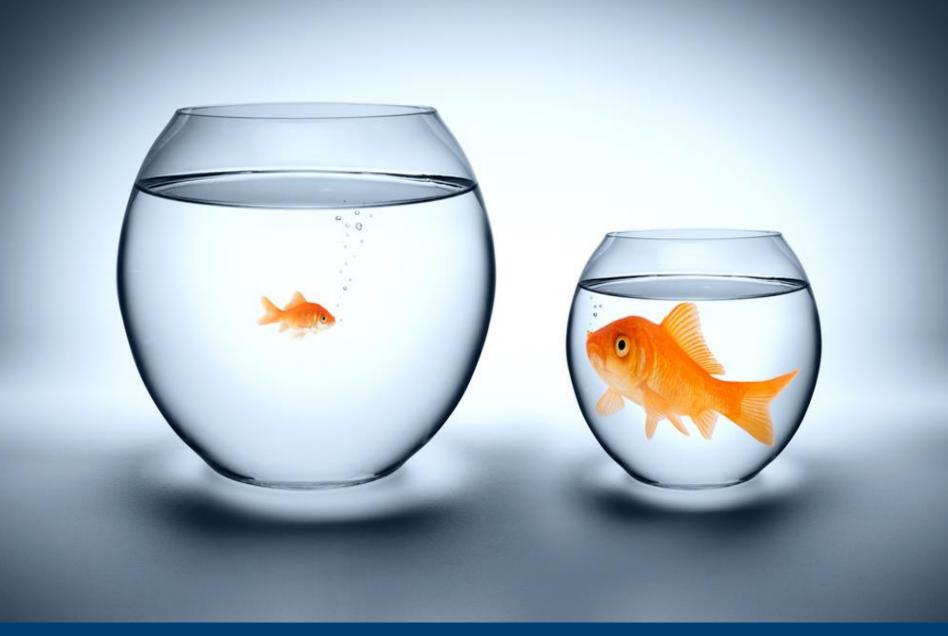






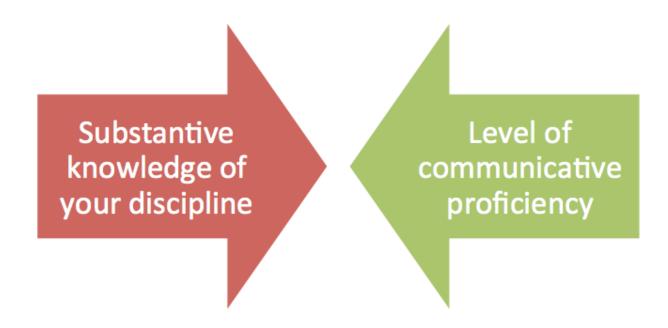








But don't forget: It's a Parallel Process...



It must not be overlooked, particularly when at university, is that doing good research and becoming an effective communicator, be it in writing or orally, are not separate processes, but closely related aspects of intellectual development that need to work in parallel.



Integrated Approach: Reading to Writing







By becoming a **better reader**, you also become a **better writer**.



Integrated Approach: Listening to Speaking







By becoming a **better listener**, you also become a **better speaker**.



Skills Integration

Listening

e.g. attending a lecture on the topic

Speaking

e.g. discussing your supervision essay

Reading

e.g. for your supervision or essay

Writing

e.g. writing your supervision essay

Writing

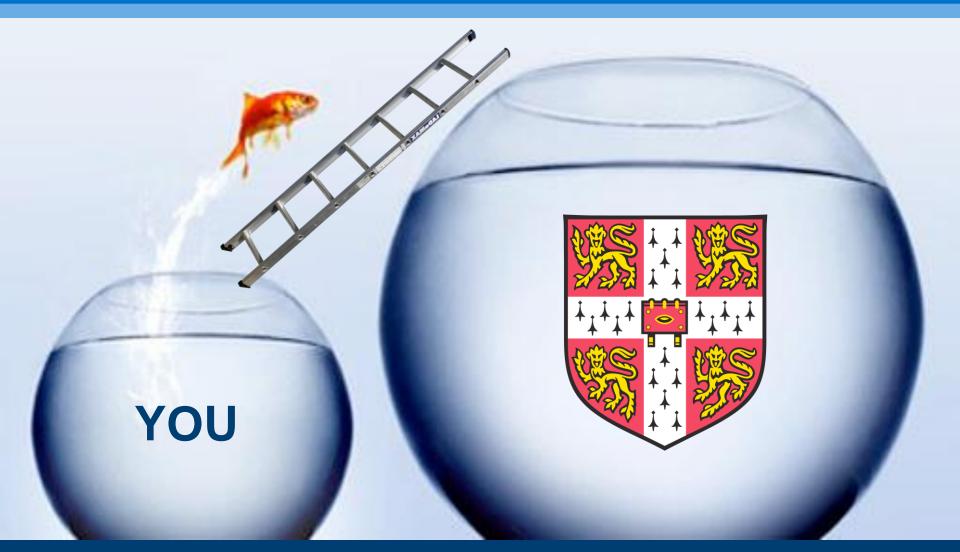
e.g. making lecture or reading notes

Speaking

e.g. discussing it in a supervision



But help is at hand...





Sources of Support:





Researcher Development Programme

Training and development for Cambridge researchers, including managing research projects and managing your time, as well as opportunities to develop your approaches to communicating, presenting and working effectively in Cambridge's demanding academic cultures. For those who teach, we run short workshops as well as a flexibly structured, accredited 'Teaching Associates Programme'.

accredited 'Teaching Associates Programme',

projects and managing your time, as well as opportunities to develop your approaches to communicating, presenting and working effectively in Cambridge's demanding academic cultures. For those who teach, we run short workshops as well as a flexibly structured,







Colleges and departments



In-Sessional Support Programme

Academic Development & Training for International Students

@ The Language Centre

UNDERGRADUATE

POSTGRADUATE

POST-DOC



Workshops – an example:

Reading

Rhetoric

Language of Argument

Writing

Self-Editing

Writing across the disciplines

Preparing for MPhil / PhD dissertations

Speaking

Pronunciation & Intonation

Presentation Skills

Debating

Listening

Note-taking in Lectures

Listening for Detail

Skills

Exam Techniques

Effective E-mails

Academic Conventions



Introduction

Strategies Structure and Language

Online Courseware

Passport to Study in the UK and at Cambridge

A Preparatory Guide for International Students

What is Academic English?



What is Academic English?

A Preparatory Guide for International Students





Achieving Clarity in Writing

Style

Home

© University of Cambridge 2013

Academic Writing

Lack of Clarity

Achieving Clarity

EFL

Further Reading

Pre-Arr

Welcome to In today's global such as the Univ Your time in the

Cambridge's uni what you encou

Introduction

The aims of this Learning

Academic English is a vast subje English from the point of view of

The main aim is to invite you to t not attempt to cover every last of postgraduate students coming t

Achieving

Achieving clarity in writing is not that is merely the final stage in a starts with the interpretation of t

From a linguistic perspective wri the clarity of the 'end product', r much dependent on the clarity of

So, with that in mind, we need to

General Introduction

We spend a lot of our time writing. When we think we have finished a first draft another process begins. This is the editing process. It begins with revising and reviewing the content, organisation and focus and once this is done we move on to editing and polishing, to improve the quality of communication and style. Finally, the laborious task of proof-reading begins and it may take several attempts before we get it right. Overall, we move from the big picture to the tiny details, from the macro to the micro. In reality these three steps may not occur in a strict sequence but may overlap each other. What we can say for certain is that the final product may look very different from the first draft.

For those of us who plan very well the editing process is correspondingly easier. The kind of questions and principles we apply to the formation of a piece of work, after all, are very similar to those we apply in the revising and reviewing process. Understanding, for example, the audience's expectations, the conventions and criteria we are working with and having good models to learn from all help us in planning and editing our work. An appreciation of cultural differences in academic writing can be important and can affect the relationship we build with a reader.

The aim of this Learning Object is to focus, in a very practical way, on the middle phase of the editing process, that of improving the quality of communication and style.

Approaches to Editing





The Language Centre



ADTIS Enquiries:

adtis@langcen.cam.ac.uk



